We transform public spaces in urban areas with public conveniences. Our public convenience pods bring to life public interaction through street art and engaging digital activations for public awareness, publicity and data collection.

After an amazing visit to Dubai, we would like to pitch ideas Brand Dubai that enable interaction with the people in Dubai.

WE WANT TO KNOW THE PEOPLE, TALK TO THEM AND SHARE WITH THEM THE TRUE EXPERIENCE OF DUBAI.
Here’s what we know...

70% of the population of Delhi, publicly urinates.
(This is a figure we have reached after 3 years of data collection through our activations within the city).
Fabloo has taken washrooms from the depths of public spaces right to the forefront on the streets in Delhi, working with South Delhi Municipal Corporation (SDMC) and Municipal Corporation of Delhi (MCD) for the last 3 years. We design, curate and commission Smart Toilet cum art installations across Delhi at present. There has been a reduction in public urination of an average 500-1700 users in the 400 metre radius of wherever we have placed our toilets thus far.
OUR LATEST INSTALLATION WAS AT THE INDIA ART FAIR, Govind Puri - 22 Feb 2017

@ AIIMS / NEW DELHI / INDIA

@ GOVIND PURI / NEW DELHI / INDIA
Dubai so far has always been a traditionally more indoor focused city. Nonetheless, in recent history the outdoor spaces that have been built have been iconic and synonymous with the Dubai brand across the world. The beautifully built Souk Al Bahar Cafes and restaurants, sidewalk cafes as you stroll down the streets of Downtown Dubai, or enjoying a journey through the outdoor experience that spaces like Citywalk and BoxPark bring. The walk at Jumeirah beach is a very good example of newly built lively outdoor public spaces using the backdrop of a beach. Recently built, Dubai Parks are a statement to what is currently “In” with taking Dubai to the next level.

It’s time to further enrich public spaces by activating them and bringing to life - streets, street furniture and installations melting into an engaging experience for the people of Dubai.
Dubai - The modern Arab world - with all those architectural wonders. got a severely important urban planning decision all wrong. The Sewage System of Dubai is dependent on these trucks and their destination outside of the main city.

We are here to work within these constraints and create an optimal solution, that turns waste into wealth.
OUR FOCUS:

CITY WALK DUBAI
DUBAI DESIGN D-3

OUTDOOR ACTIVATIONS

CITY WALK DUBAI AIRPORT
BRAND DUBAI OFFICE

INDOOR ACTIVATIONS
PUBLIC
CONVENIENCE
PODS
Smart Public conveniences like benches and lockers we spotted in Dubai

Structures we liked in Dubai
CONCEPT DETAILS

- **Ramp to Enter**
- **Entry & Exit**
- **Open from top for ventilation & natural lighting**
- **Completely Odour less**
- **Gray water recycle**

**Water**

**Dimensions**

- 386
- 432
- 553
- 567
CONCEPT DETAILS

SINGLE
SMART PUBLIC UNIT

DOUBLE
SMART PUBLIC UNIT
We can make the whole system WiFi enabled

DRIP IRRIGATION

HIGH NITROGEN CONSUMING PLANTS

MOTOR PUMP

FERTILISERS

Urine Disposal & Plant growth

Relative nitrogen components such as: Urea, Ammonia and Nitrates make for good fertilizers.

Urea  Ammonia  Nitrates = Fertilizer

See how human Urine contributes to harmful release of relative amination into the environment.

70% of air contain nitrogen in form for \( \text{N}_2 \)

Nitrogen is an essential element for living things as a whole

FabLoo Pvt Ltd Practices responsible waste removal methods. When large amount of urea or urine reaches to the open body of water - concentration of ammonia is toxic to fish.
SPECIFICATION LAYOUT - MALE URINAL

- Hand Wash
- Foot Operated tap
- Physically handicap friendly
- Urinal
ENGLISH W/C SEAT
Automated self cleaning western toilet
PUBLIC CONVENIENCE PODS
WOMEN URINAL AROUND THE WORLD
SPECIFICATION LAYOUT - WOMEN URINAL

- Urinal with hand wash
- Physically handicap friendly
- Sanitary Napkin Vending Machine
- Baby Changing Station
Public Toilet Materials

**Facades**
- antracit facade
- stainless steel facade
- Twinson facade
- Corten
- HPL laminate facade

**Inner walls**
- HPL laminate inner walls
- stainless steel inner walls

**Flooring**
- NON SLIP aluminium
- PVC vinyl
- NON SLIP rubber
- NON SLIP aluminum laminate
- Stainless steel tubes

Copper & SS 304 Urinal finishes
Outside user interfaces are first contact between user and automatic public toilet.

1. **PUT THE COIN IN THE COIN SLOT**
2. **PULL THE DOOR**
3. **GO IN & URINATE**
4. **ACTIVATE TAP FROM FOOT PEDAL**
5. **WASH YOUR HAND**
6. **ROUND TO THE LEFT**
7. **PUSH THE DOOR OUTSIDE**
8. **PLEASE CLOSE THE DOOR FOR THE NEXT USE**
ADD ONS

- Floor disinfection
- Hooks For Cloths
- SOS button in emergency associated with external audio-visual signal or a call center
SURVEY OF DUBAI AIRPORT

SURVEY OF CITY WALK Dubai @ GAMING ZONE
THE GAMING ZONE AT CITY WALK DUBAI

For BrandDubai
USER EXPERIENCE OF THE PEE GAME
FabLoo Pvt.Ltd.
We create experiences